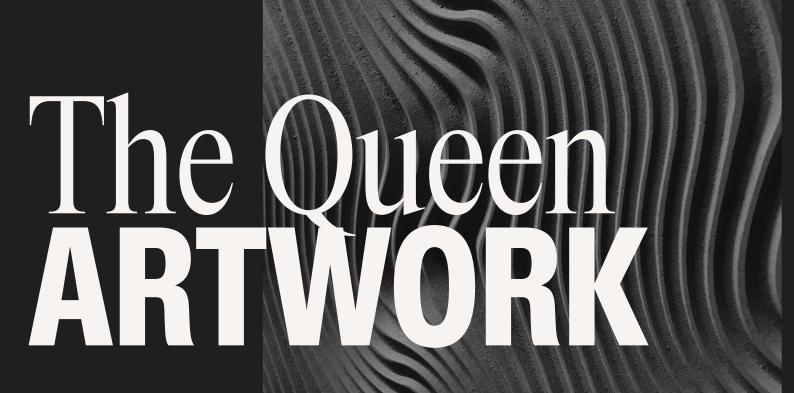
A SPACE

Ihe Location Drottninggatan 94 Stockholm, Sweden Screen size 4 sqm

Located on Drottninggatan, one of Sweden's most crowded pedestrian streets, The Queen offers unmatched reach and exposure in the heart of Stockholm. Positioned in a high-footfall shopping and tourist hub, it connects brands with a massive and diverse audience every day.

Powered by ASPACE Vision™ technology, The Queen delivers real-time audience insights and ensures transparent, data-driven campaign performance. With high-impact visibility in a prime retail and urban setting, it's the ultimate platform for brands looking to make a statement where it matters most.



SIZE & RESOLUTION

Resolution: 1056x924px Ratio: 1.14:1

Screen size: 4 sqm

FORMAT

Video format: .mp4
Codecs: H.264
Bitrate: 6 Mbps
Frame rate: 25 fps

Picture format: .jpg
Resolution: 72 dpi
Colorspace: RGB

DELIVERY

Submit artwork using: https://aspace.wetransfer.com

Recipient: delivery@aspace.tech

DELIVERY DATE

Broadcast-ready material no later than 3 working days prior to the campaign start, unless otherwise agreed.

If ASPACE is to assist with format adjustments the campaign assets needs to be delivered in layers no later than 10 working days prior to $\,$

campaign start.

Please contact adops@aspace.tech if you have any questions.



THE FUTURE OF TRANSPARENT AD MEASUREMENT

Traditional advertising metrics rely on estimates — we don't. With RAC™ (Realtime Accurate Contacts), ASPACE introduces a new industry standard: a real-time, verifiable currency for measuring actual ad engagements.

WHAT IS RAC™?

- True Contact Measurement Every RAC™ represents a real interaction, not just a theoretical impression.
- Real-Time Insights No delays, no guesswork advertisers see engagement as it happens.
- Validated & Transparent Built on cutting-edge Al and perception technology, ensuring unmatched accuracy in outdoor and retail media.

WHAT IS FACIT™?

- Track campaign performance in real-time.
- Analyze engagement trends based on location, viewing time, and frequency.
- Make data-driven decisions to optimize ad placements instantly.

With RAC $^{\text{\tiny{TM}}}$ and FACIT $^{\text{\tiny{M}}}$, advertisers gain full transparency and control — no more outdated estimates, only measurable reality. The future of transparent outdoor media starts here.

ASPACE CONTACT US 2025

Ready to transform the world of outdoor media?

Feel free to contact us to know more.

OLLE OLSSON

CSO

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A SPACE